



## **mapNdrive Privacy Policy**

mapNdrive respects your privacy. mapNdrive and its affiliates (“mapNdrive” or the “Company”) offer mapping, GPS navigation, community based services and communication services to users of [www.mapndrive.com](http://www.mapndrive.com) (the “Website”) and/or users of mapNdrive’s mobile applications (the “Application”) (collectively referred to as the “Services”). When you use our services, you’re trusting us with your information. We understand this is a big responsibility and work hard to protect your information and put you in control.

To use our Services you must be 16 years of age or older. If you are under 16, you may not download or use the Services.

In this Privacy Policy, the term “personal information” means information which you provide to us which personally identifies you, such as your name, email address or billing information, and, in certain circumstances, your location and route information or other data which can be reasonably linked to such information by mapNdrive.

### ***User Accounts & Accessing the Services***

Please note that when you install the Application on your mobile device, mapNdrive shall require the set up of an account associated with that mobile device (the “Account” or “mapNdrive Account”). After installation, mapNdrive will collect and use your information, including meta-data (as described below), in accordance with this Privacy Policy. In the event that you create your account through Facebook, mapNdrive will receive all associated personal information furnished to Facebook via their respective Privacy Policy. mapNdrive shall not under any circumstance be granted permissions to post to your Facebook.

- mapNdrive will link all of your information with your Account and that username. This includes information received from all mobile devices running the Application on which you have chosen to sign in using your username and password;
- When using the Application, your approximate location and other information you may choose to contribute will be visible to other users associated with that username.
- mapNdrive may also establish and require from time to time additional or different means of identification and authentication for logging in and accessing the Services or for accessing certain features or designated sections of the Services.
- Your login details are your responsibility. You are fully accountable for any use or misuse of your Account and personal details as a result of conveying your login details to someone else. You must maintain your login details in absolute confidentiality and avoid disclosing them to others. Make sure that you change your password frequently and at least once every six months.

### ***Information Being Collected***

mapNdrive collects information to better services to all users – routing, alerts, event notifications, and more are collected in efforts to better your experience while using the Application. Information collected is outlined below:

- Account Information: information required upon signup, such as your name, mobile number, email address, or Facebook login. False, inaccurate, or out of date information may reduce mapNdrive’s ability to provide satisfactory Services. mapNdrive shall indicated mandatory fields for completion. If you do not enter the requisite data, you may not be able to set up a username or access our Services.
- Information you sharing via using our Services: Routes, details of routes, chat logs, reports, calendar information, access to contacts for invitation purposes.
- Communications through the Application: chat logs, event invitations, shared pinned locations, or communications directly with our team.
- Information from your social networks: When linking mapNdrive to Facebook for account creation purposes, mapNdrive shall collect your Facebook profile photo and other personal information you have chosen to share on Facebook.
- If you used the “Add Participants” feature, mapNdrive will collect all of the phone numbers and account usernames of registered users in comparison to your mobile device contact list. This information will be used to help us find and create a list of potential participants to be invited to your event. Note that we will not collect names, address, or phone numbers from your device’s contact log, though some of this information may be saved locally on your device and may be used within searches for a contact’s name.

### ***Information We Collect When You Use Our Services***

We collect information about your activity to provide you with the Services of mapNdrive. Information we collect may include:

- Location, travel, and route information
  - Location and route information is collected in the form of time-stamped GPS signals and other information sent by your mobile device during signup.
  - Terms or venues searched for during route creation
  - Your voice and audio information when using audio features
  - Communications shared via our Services
- Meta-data (info about your device, browser, and app usage)
  - mapNdrive may collect and record how often you use the app and for how long, your device type, unique identifiers, operating system type & version, battery usage, the third party web pages or applications you visit or use or interact with via the Application, information that you viewed on our Services, advertisements that are shown to you or that you view or click on, the fact that you used the Services to communicate with other users and the fact that you used third parties application/services via mapNdrive to communicate with third parties, and the duration of such communications, the Internet Protocol (IP) address and the name of the domain

that serves you to access the Services, and the geographic location of the device that you are using to log in and use mapNdrive on.

- mapNdrive may also collect information about apps installed on your device that mapNdrive can link with both now or in the future - such as third party music or media audio service apps (e.g. Spotify).
- We also collect information about the interaction of your devices with our Services, including, crash reports, system activity, and the date, time, and referrer URL of your request.
- Information from third parties or our partners
  - We work with ad partners, including advertisers on our platform and entities that belong to the Google group of companies, in order to show you more relevant and useful ads based on your mapNdrive activity and information associated with your device's identifier (i.e, Advertising identifiers or similar technologies) shared with us by our ad partners. Your device's identifier can be managed in your device's settings.
  - We may also receive aggregated, non-personally identifiable information and analysis from third parties measurement services which help us understand how our users interact with our ads. We may also receive information from third party services about how mapNdrive's own marketing efforts performed on third party sites or platforms.
  - We use various technologies to collect and store information, including, cookies, Advertising ID available on Android mobile devices or similar technologies, local storage, browser web storage, application data caches, databases, and server logs.

### **Why mapNdrive Collects Your Data**

1. Provide our Services
  - a. Using your location and route info to provide navigation services
  - b. To find participants for your event
  - c. To provide relevant advertising services
  - d. To share your public events
2. Maintain and Improve the Application and Services
  - a. We also use your information to ensure our services are working as intended, such as tracking outages or troubleshooting issues you report to us. And we use your information to improve the service or to develop new features or services. For example, mapNdrive may use your route information to improve the accuracy of its mapping and navigation data.
3. Providing personalized content and ads
  - a. We use the information we collect to operate the Services and to customize your experience with the Services
  - b. We may also use the information to provide you with support and handle requests and complaints.
  - c. Depending on your settings, we may also show you personalized ads based on your interests and past activity
4. Measure performance

- a. We use data for analytics and measurement to understand how our services are used. For example, we analyze data about your usage of the Services to optimize event planning interface or suggest improved waypoints on routes.
5. Communicate with you
    - a. We also use your information to send you updates, notices, announcements, users' requests and additional information related to the Services (including through push notifications, email address and SMS);
    - b. We may also use your information to conduct surveys and questionnaires; And if you contact mapNdrive we may keep a record of your request in order to help solve any issues you might be facing.
    - c. Subject to your prior indication of consent (to the extent required under applicable law), we may also use the email address that you provided to send you promotional and/or marketing materials. At any time you may choose not to receive such materials by clicking on the "Unsubscribe" link in the email messages that we may send to you. In any case, mapNdrive will not share your contact details with any advertiser, unless explicitly permitted or required by law.
  6. In Protection mapNdrive, our users, the public and for legal reasons
    - a. To enforce the Terms of Use or Privacy Policy;
    - b. To contact you when mapNdrive believes it to be necessary;
    - c. To comply with any applicable law and assist law enforcement agencies under any applicable law, when mapNdrive has a good faith belief that mapNdrive's cooperation with the law enforcement agencies is legally mandated or meets the applicable legal standards and procedures;
    - d. To detect abuse and illegal activity; to detect and prevent fraud, misappropriation, infringements, identity theft and other illegal activities and misuse of the Services;
    - e. To handle Application glitches and Application malfunctions;
    - f. To take any action in any case of dispute, or legal proceeding of any kind between you and the Services, or between you and other users or third parties with respect to, or in relation with the Services;
    - g. For purposes provided under this Privacy Policy and Terms of Use;
    - h. To help improve the safety and reliability of our Services. This includes detecting, preventing, and responding to security risks, and technical issues that could harm mapNdrive, our users, or the public;
    - i. To create aggregated and/or anonymous data (where such data does not enable the identification of a specific user)

### ***Personal Information You Choose to Share***

Users may choose to share personal information such as name, age, gender, picture, their location information, reports and other files. This information may be shared either directly to the Services and to all users, such as in the case of traffic reports. This information may also be shared via third party services (such as social networks) which interact with the Services upon such users' choice.

You can decide whether or not to upload content to the Services. However any content that you choose to share and submit for posting is neither private nor confidential and you should expect that it may be made public and known to others. Information you choose to upload will be posted along with your user

name and other information including personal information you attached to your publicly available user profile.

In any event (but except as detailed below with respect to information shared from your social network accounts according to your privacy settings for such social network accounts), your email address will not be visible to others through any reports or user posts that you share or upload.

If you choose to either record your own voice onto the Service, or to use the voice command features, mapNdrive will collect the voice information related to such use, including voice files.

We, at mapNdrive, take great measures to provide you with the best experience you can have while using the Services. However, mapNdrive has no control over the conduct of any user and disclaims all liability in this regard. Users are advised to carefully and thoroughly consider whether or not to make public or available any information and carefully examine all necessary details related to any communication with other users prior to any engagement or communication being made.

Participating in any user's events as a result, directly or indirectly, from using mapNdrive, is entirely at your own risk. mapNdrive is not a party to any agreement entered into between the users in any circumstances. The user has the sole and ultimate responsibility regarding compliance with all laws, regulations or any other duty. We do not accept any liability for any loss, damage, cost or expense that you may suffer or incur as a result of or in connection with your participation in any activity or event initiated, held or conducted by a user or a third party nor in connection to any agreement between the users or third parties, including any activity or event related in any way, directly or indirectly, the Services or the use thereof.

mapNdrive does not sell, rent, or lease your personal information to third parties.

mapNdrive will share your personal information for the purposes of facilitating and offering our Services, such as sharing police or hazard reports directly made from your device.

### ***Information Visibility***

Please note that your username and some other information will be visible to others on the Application. Note that your username will be included along with any information you submit for posting – such as reports or chat messages.

Users may opt to use their full name or an anonymous user name at the user's own discretion. mapNdrive is not responsible for errors made on behalf of the user in selecting the user's own name privacy.

### ***Integration into Third Party Services***

mapNdrive may offer you the option to link mapNdrive to third party services that may be useful to you. Where mapNdrive detects an integration may be available (either because a third party service attempts to link to mapNdrive, or mapNdrive detects an installed service on the device which has an integration option, or you request a particular integration), mapNdrive will ask for confirmation to connect the accounts. If you choose to connect the accounts, mapNdrive will ask for your permission to share data with the third party service. You should only agree to connect accounts if you are comfortable with the third party service receiving the data set out at the time of connecting the accounts and mapNdrive is not responsible for the third party service's use of data. You can disconnect mapNdrive and the third

party service at any time and mapNdrive will cease sharing data with that service from the point of disconnection onwards.

### ***How Does mapNdrive Use Aggregate Information?***

mapNdrive may use anonymous, statistical or aggregated information (including anonymous location information), in a form that does not enable the identification of a specific user, to properly operate the Services, to improve the quality of the Services, to enhance your experience, to create new services and features, including customized services, to change or cancel existing content or service, and for further internal, commercial and statistical purposes (including advertising).

### ***Cookies***

mapNdrive may use cookies and similar technologies on the Services. Cookies are packets of information sent by the Application's or Website's servers to your web browser and then sent back by the browser each time it accesses the Application's or Website's servers.

mapNdrive may use cookies for various purposes, such as to save you the need to re-enter your username and password each time you log in, to facilitate the use of the Website, to collect statistical information, to verify information, and to customize the Website to your personal preferences and for information security purposes.

Some of the cookies may expire when the session ends and you exit the Application or web browser. Other cookies are saved on your device's hard drive.

For further information, please see our Cookie Policy at the bottom of this document.

### ***Advertising Campaigns***

mapNdrive may allow advertisers to run ad campaigns on our Services.

The information and advertisements that you see when accessing the Services may be targeted on the basis of your current or previous mapNdrive activity, such as your current location, your destination or contextual information based on your current drive session. For example: if you search for "gas station" you may see an ad for a local gas station.

Please note:

- We don't knowingly collect nor do we show you personalized ads based on sensitive categories, such as race, religion, sexual orientation, or health.
- We don't share information that personally identifies you with advertisers, such as your name or email, unless you ask us to. For example, if you see an ad for a nearby flower shop and select an action button to place a call, we'll connect your call and share your phone number with the flower shop.
- We work with other Google's services (such as Google Doubleclick Bid Manager) for advertising and ad measurement purposes. In order to help advertisers decide what ads to show on mapNdrive, Google, and websites & apps that partner with Google, mapNdrive may share information with these services such as a unique identifier for advertising (Advertising ID available on Android mobile devices or similar technologies). You can learn more about how Google uses information from sites or apps that use its services and how you can control that in this page.

- The Ads personalization control described above apply to personalized ads served by mapNdrive on the mapNdrive platform and they do not apply to ads served on third parties platforms, including on mapNdrive's behalf.
- When you visit a third party website from the Application, such third party may use cookies on your computer. The third party's use of cookies is subject to their own privacy policies and not to this Privacy Policy. If you wish to study the privacy policies of those third parties you should visit their services, or contact them directly.

The Services includes an internal messaging system which provides you the ability to send and receive messages to and from other users, and to receive marketing messages from us. You hereby agree that we may use the internal messaging system for the purpose of informing you regarding products or services, which may interest you.

Please note however that other mapNdrive users are not allowed to use your contact details or our internal messaging account for commercial advertising purposes. If you have encountered any user generated advertising material, please inform us through the Contact Us section of the Application.

It is clarified that we are not responsible for the content of said advertisements and the products delivered or services rendered thereby by third parties and you irrevocably and unconditionally agree that we shall not be held responsible or liable for any loss, damage, cost or expense that you may suffer or incur as a result or in connection thereof.

### ***Information Security***

mapNdrive considers information security to be a top priority. mapNdrive Services are built with strong security features that continuously protect your information. mapNdrive implements systems, applications and procedures to secure your personal information, to minimize the risk of theft, damage, loss of information, or unauthorized access or use of information. For example, we review our information collection, storage, and processing practices, including physical security measures, to prevent unauthorized access to our systems. In addition, we restrict access to personal information to mapNdrive employees, contractors, and agents who need that information in order to process it. Anyone with this access is subject to strict contractual confidentiality obligations and may be disciplined or terminated if they fail to meet these obligations.

The insights we gain from maintaining our services help us detect and automatically block security threats from ever reaching you.

However, these measures are unable to provide absolute assurance. Therefore, although mapNdrive takes great efforts to protect your personal information, mapNdrive cannot guarantee and you cannot reasonably expect that mapNdrive's databases will be immune from any wrongdoings, malfunctions, unlawful interceptions or access, or other kinds of abuse and misuse.

### ***Regulatory Compliance***

We regularly review this Privacy Policy to make sure that we process your information in ways that comply with the latest regulatory acts.

We store data on servers located around the world and your information may be processed on servers located outside of the country where you live. Data protection laws vary among countries, with some providing more protection than others. Regardless of where your information is processed, we apply the same protections described in this policy.

When we receive formal written complaints, we respond by contacting the person who made the complaint. We work with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of your data that we cannot resolve with you directly.

We process your information for the purposes described in this policy, based on the following legal grounds:

*With your consent*

We ask for your agreement to process your information for specific purposes and you have the right to withdraw your consent at any time.

*When we're pursuing legitimate interests*

We process your information for our legitimate interests and those of third parties (such as partners including advertisers, in order to report use statistics) while applying appropriate safeguards that protect your privacy. This means that we process your information for things like:

- Providing, maintaining, and improving our services to meet the needs of our users
- Developing new services and features that are useful for our users
- Understanding how people use our services (including how they interact with our ads) to ensure and improve the performance of our services
- Customizing our services to provide you with a better user experience
- Marketing to inform users about our services
- Providing advertising to make our services freely available for users
- Detecting, preventing, or otherwise addressing fraud, abuse, security, or technical issues with our services
- Protecting against harm to the rights, property or safety of mapNdrive, our users, or the public as required or permitted by law
- Performing research that improves our services for our users and benefits the public
- Fulfilling obligations to our partners like developers and rights holders
- Enforcing legal claims, including investigation of potential violations of applicable Terms of Service

*When we're providing a service*

We process your data to provide a service you've asked for under a contract (including our Terms of Use).

*When we're complying with legal obligations*

We'll process your data when we have a legal obligation to do so, for example, if we're responding to legal process.

*California Requirement*

If the California Consumer Privacy Act (CCPA) applies to your information, we provide these disclosures described in this Policy so that you can exercise your rights to receive information about our data practices and request deletion of your information. We process your information exclusively for business purposes, in compliance with the CCPA. If you have additional questions or requests, please contact mapNdrive directly.



### ***Changes to the Privacy Policy***

mapNdrive reserves the right to change the terms of this Privacy Policy. Substantial changes will take effect 30 days after mapNdrive has posted a:

- System message to users notifying them of changes to the Privacy Policy; and
- Notification on the Website's homepage or any other relevant web pages, explaining the changes to the Privacy Policy alongside a comparison of the "old" and "new" versions of the Privacy Policy.

Other changes will take effect 7 days after their initial posting on the Website. However, if mapNdrive amends this Privacy Policy to comply with legal requirements, the amendments will become effective immediately upon their initial posting, or as required.

You agree to be bound by any of the changes made in the terms of this Privacy Policy. Continuing to use the Services will indicate your acceptance of the amended terms. If you do not agree with any of the amended terms, you must avoid any further use of the Services.

Last modified: July 20, 2020

### ***Cookie Policy***

This policy explains how mapNdrive uses cookies and your related choices. In this policy we use the term "cookies" to refer to any applicable tracking technologies described herein.

#### ***What Are Cookies?***

- A cookie is a small piece of text sent to your browser by a website you visit. It helps the website to remember information about your visit, like your preferred language and other settings. That can make your next visit easier and the site more useful to you. Cookies play an important role. Without them, using the web would be a much more frustrating experience.
- A pixel tag is a type of technology placed on a website or within the body of an email for the purpose of tracking certain activity, such as views of a website or when an email is opened. Pixel tags are often used in combination with cookies.
- Single Sign-on allows you to log in to certain of websites or mobile applications using sign-in services provided by third parties, such as Facebook or Google. These services will authenticate your identity and provide you the option to share certain personal information with us such as your name and email address to pre-populate our sign-up form.

#### ***How mapNdrive Uses Cookies***

- Preferences – text size, font, relevant language, region, time zone, etc.
- Authentication – Determining identity upon sign-in without requiring full sign-in process
- Security – Authenticating user, preventing fraudulent use of login credentials, or protecting user data from unauthorized parties
- Advertising – we permit third-party ad partners (listed below) to use cookies to market our Services and related services to you on the Application and other websites you may visit. These

cookies may help to limit the number of times you see an ad and help us ensure your satisfactory advertising experience

- Google
  - Facebook
  - Snapchat
  - Instagram
  - LinkedIn
  - Yahoo
  - Twitter
  - Amazon
- Analytics – we utilize Application and Web analytics to understand how users engage with the Application and the Website. We collect cookie data on usage statistics without personally identifying information.

### ***Changes to the Cookie Policy***

We may update this Cookie Policy at any time for any reason with no notice due. We encourage you to periodically review this Policy to stay informed about our use of cookies, the information we collect via cookies, and any updates in relation thereto. If we make changes that will provide significant impact to your experience or privacy, we will endeavor to contact you with notice in advance. Your continued use of our Services, Application, or Website constitutes your agreement to this Policy and any updates.